



TOWN TEAM
MOVEMENT



QUICK WINS

Welcome

These 20 Quick Wins have been done by local people just like you. You can do it too! This guide explains and showcases how they can be done, like a recipe book for community-led action! Quick wins are a fantastic way to make instant impact in your community. They attract attention (and volunteers!) to build momentum and trust in your team, and your community. Perfect to get a team started or give it a reboot and generate some energy. Read on to learn and be inspired.

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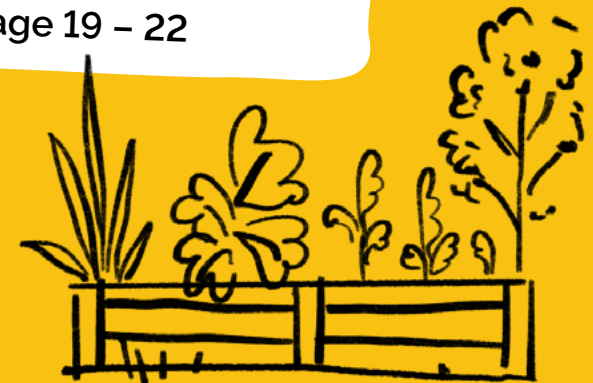
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Connected by the Town Team Charter

Town Team Movement links together small groups focussed on improving their own local area through shared values, which we have summarised in the Town Team Charter. The Charter is a shared story of what Town Teams are and how they are expected to act. It's a summary of the 'Town Team Way'. The achievements listed in this booklet are very different and each relevant to their local area. The Charter is the thing that unites us all and brings this book together.

Get a copy of the Town Team Charter at
 > townteammovement.com/town-teams/

A Town Team is	A Town Team is not
About improving a place or area	About promoting a group or interest
Positive and proactive	Negative and reactionary
Action-focussed	Just about talking and advocacy
Apolitical	Politically aligned
Inclusive and open to all	Just for particular people or groups
By the community, for the community	Controlled by a local government
Required to align with the Charter	Operating without principles
Creative, innovative and fun!	Overly formal, stuffy or hierarchical

Doing To, For, With or By Community

These actions are all done BY the community, often with support or encouragement from the local government. Community-led actions create multiple wins.

- Shared responsibilities
- Encourages active citizens



- It's the government's responsibility
- Encourages passive consumers

1. Jane's Walk

Show your place some love



Nature



FREE!

A Jane's Walk is a hosted walk around a neighbourhood, with a focus on sharing local knowledge and stories.



INGREDIENTS:

- ❑ An area you want to explore
- ❑ Retailers, residents or others to share their stories about the place
- ❑ Put the call out for people to join you on the walk

> www.janeswalk.org

METHOD:

1. To prepare, grab a friend and go for a walk around your area.
2. Listen, observe, and learn interesting things about the place. Knock on some doors and ask a few people to see if they would like to share their stories of the area.
3. Work out a day, time, a walking route and a schedule.
4. Once you have a route planned; invite your community to join you on this walking conversation.



2. Soap Box

Show your place some love



Get to know the community



FREE!

The town crier or speakers corner is an age old public activation method. Where people got up and spoke to an audience about whatever was on their mind.

INGREDIENTS:

- ❑ A public space
- ❑ a social media event
- ❑ local volunteer speakers
- ❑ box or milk crate to stand on

METHOD:

1. Find a public space that could fit 20+ people in.
2. Put a post on your socials telling people you want to organise a speakers event and would anyone be interested in jumping up and speaking.
3. Make an event on social media and promote it.
4. Enjoy the event



3. Street Library

Show your place some love



FREE!

A community street library is a communal 'box of things' (usually books) that people can contribute to or borrow from.

Mullalyup Town Team



INGREDIENTS:

- ❑ A private or public space to put a library
- ❑ A box on a ledge or stick
- ❑ A sign ie: "The Mullalyup Street Library"
- ❑ An invitation (online or letterbox drop!)



METHOD:

1. Find a reasonably prominent place people walk by, find or make a box with a lid or door so people can open and shut it.
2. Place it somewhere people can reach it.
3. Pop a sign on it so people know what it is and invite them to use it!
4. Then put a call out for locals to contribute books and other items others in your community maybe interested in borrowing!



4.

Show your place some love

Add a seat on your street

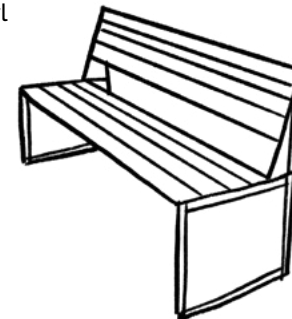


Get to know the community

Encourage walking and make your street friendlier and safer by encouraging people (particularly seniors) to linger for longer.

INGREDIENTS:

- ❑ A bench or seat
- ❑ Dog water bowl



METHOD:

1. Put something outside your house to make people feel welcome



5.

Show your place some love

Host a Competition



Get to know the community

An informal (or more serious) competition can provide an excuse for people to contribute or celebrate something unique about an area. Examples could include: a best photo of the area competition, a dog show, a bake-off (lasagne, cake, scones etc), best coffee or barista contest, best nature strip garden challenge or shop window competition.



Vic Park Collective



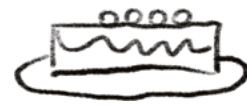
INGREDIENTS:

- ❑ choose the competition topic
- ❑ work out the process including:
 - how do people submit,
 - how are the winners chosen,
 - how will it be promoted
 - prizes and glory
- ❑ incentivise community-led action!

> <https://www.vicparkcollective.com/lasagnebakeoff>

METHOD:

1. Make it simple, fun and creative
2. Promote and encourage people to get involved
3. Go through the process
4. Find the winners and celebrate!



By Medina Residents Group / West Perth Local



6.

Events

Catch Up at the pub or local cafe



Get to know the community

One of the easiest ways to bring your community together, is to simply ask people to get together.

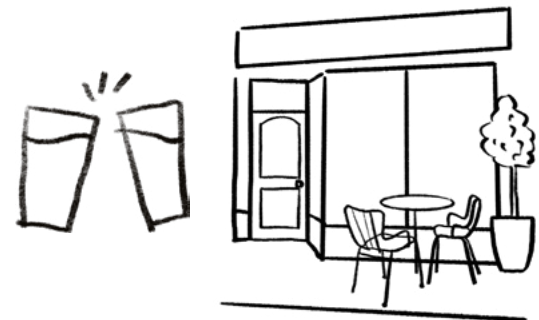
INGREDIENTS:

- ❑ Community Members
- ❑ Venue
- ❑ Invitation



METHOD:

1. Pick a time, date and location for your catch up; it could be at your local cafe or the pub.
2. Invite people - this could be verbally, via social media or letterbox drop.
3. You might want to organise some name stickers or conversation starter questions, however often informal, organic gatherings spark the best connections.





7. Paint n Sip

Events



Get to know
the community

Arts

Embrace your inner artist with a Paint 'n' Sip event. As the drinks start flowing, so do the creative juices - what masterpieces will your community create?

INGREDIENTS:

- ❑ Tables and chairs
- ❑ Canvas
- ❑ Paint, Palettes, Brushes
- ❑ Towels and Water for clean up
- ❑ Food and drinks

METHOD:

1. Invite your community to create their own masterpiece at a paint'n'sip event. You could use blank canvas, follow an artist's instructions or paint an object such as plaster cast gnomes!
2. Guests can enjoy a glass of wine or beer as they paint, chat and enjoy getting creative. Depending on your venue, guests might purchase food and drinks or BYO.



Activate South Hedland (ASH)

8. Yoga in the Park

Events

Yoga has so many health benefits, as does being outside and connecting with your community. Join all these elements together with a yoga practise in the park.



Get to know
the community

Healthy

INGREDIENTS:

- ❑ Yoga mat or towel
- ❑ Open space

METHOD:

1. Engage a local yoga teacher to offer an open air class in your local park. This might be free for participants or for a small fee.
2. Making the class beginner friendly is an inclusive way to gain participants - remember you don't need fancy equipment - just clothes you can move in and a towel is all you need to nourish your body and soul.



9. Chalk Fun

Family fun



Get to know
the community



Arts

Chalk is an easy and temporary art medium to create a masterpiece, set up an obstacle course or simply express yourself through art.

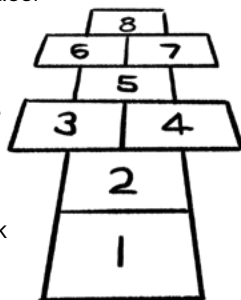


INGREDIENTS:

- ❑ chalk
- ❑ hard surface to draw on.

METHOD:

1. There are no rules on how you can use chalk to activate your place.
2. You could draw hopscotch on your pavement and encourage people to play.
3. You could leave the box out and see what masterpieces people draw
4. You could encourage colouring in pavers in different colours.
5. There's no limit to what can be created with a few sticks of chalk and a lot of imagination.



10. Set up a Play Street

Family fun



Get to know
the community



Healthy

Play streets temporarily reclaim a quiet residential street to create a place for neighbours of all ages to connect and play and build stronger and healthier communities.



Applecross Town Team



INGREDIENTS:

- ❑ A street
- ❑ Local people of all ages



METHOD:

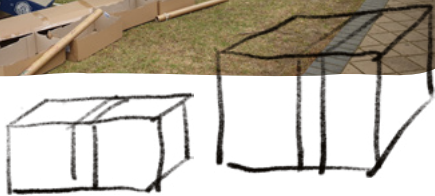
1. Get some ideas at www.playaustralia.org.au/index.php/1000-play-streets
2. Talk to your neighbours to see if they want to get involved or hand out invitations
3. Start small and test the idea

> www.playaustralia.org.au/1000-play-street

11. Family fun Box City



Simple ideas are often the best! Box City is a quick, cheap, family-friendly activity that can keep kids amused for ages, allowing parents to relax and chat.

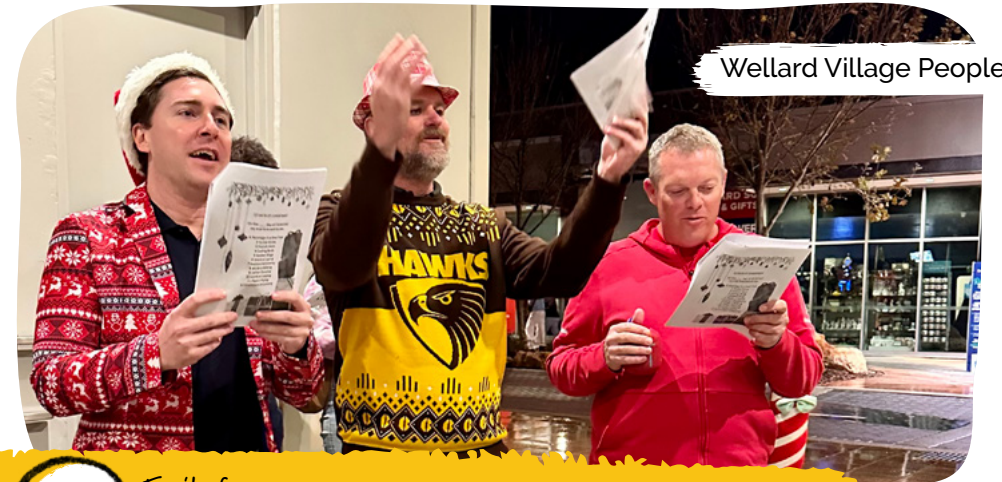


INGREDIENTS:

- ❑ Empty cardboard boxes
- ❑ Gaffer tape
- ❑ Scissors
- ❑ An empty space (e.g. park, street verge or car park)

METHOD:

1. Collect empty cardboard boxes from shops, department stores or residents.
2. Tip - whitegoods boxes are fantastic!
3. Tape them up and then put them into a space to play with.
4. Add some extras for adults likes drinks, music or a food truck



12. Family fun Christmas Caroling

Spread some Christmas cheer to your town centre by singing Carols for Christmas OR Christmas in July!

INGREDIENTS:

- ❑ Portable speaker
- ❑ Song books
- ❑ Festive outfits - optional
- ❑ Christmas cheer!

METHOD:

1. Print up some songbooks and compile a playlist.
2. Put on your favourite Christmas attire.
3. Head down to your town centre
4. Sing!



Kalamunda Town Team



13. Rock Snake

Art in the community



Arts



Nature

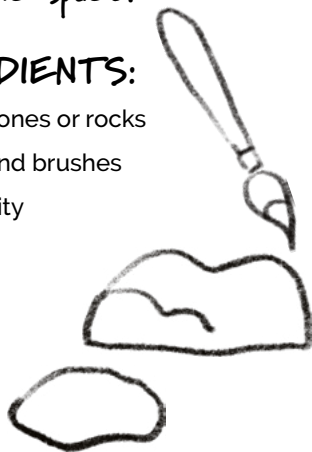
Remember the rock painting craze, where people would paint river stones and hide them in parks and gardens? A rock snake expands on this, forming a snake of painted rocks in a public space.

INGREDIENTS:

- ❑ river stones or rocks
- ❑ paint and brushes
- ❑ creativity

METHOD:

1. Determine where your rock snake will slither, is it going to be a permanent installation with the rocks cemented in; or a temporary snake where the rocks can be rearranged and added to?
2. Engage your community to paint rocks to form your snake; this is a fantastic activity for all ages to participate in.



14. Wheelie Bin Painting

Art in the community



Arts



Get to know the community



Art can improve most things – even utilitarian wheelie bins! This is an engaging and easy to organise activity for budding artists of all ages.

INGREDIENTS:

- ❑ Garbage or recycling bins
- ❑ Paint
- ❑ Artists of any ability

METHOD:

1. An activity for a street to do together. Put a call out for old paints lying around in the shed, or see if a local hardware store can donate some products.
2. Find some keen artists to provide some instructions and encourage people to paint their bins.



15. Brick Painting

Art in the community



Arts



Get to know the community

A splash of colour can make a big difference! Boring brick walls or paving are perfect for this quick win activity.



METHOD:

1. Select the area that you are going to paint.
2. Pour some paint from the tin into a coffee cup and hand to a helper with a paint brush.
3. The painter can paint any brick they like, with the only rule being to not put the same colours next to each other.
4. This produces a random, eye-catching effect, or come up with a design and create it via a paint by numbers approach.

INGREDIENTS:

- Brick wall or paved area
- 6 to 8 colours of outdoor, sun-resistant paints (e.g. Wattyl Solagard)
- Paint brushes
- Disposable coffee cups



Flower District West Leederville

16. Stencil Painting

Art in the community



Arts

Street stencilling is a simple and effective way to colour your town and get people talking! It also can contribute to road redesign and slow cars along your streets

INGREDIENTS:

- blank pavement
- a design
- stencils
- paint (acrylic or washable)
- volunteers

METHOD:

1. "Find some pavement and work with your team to come up with a design.
2. turn it into a stencil - this can be done at an art shop like Jacksons Art Supplies or another local shop.
3. Grab some paint if its your first time. We suggest washable paint so you can test colours and designs and see what the community's reaction is!
4. You can use acrylic paint with a solar resistance for a more permanent finish. You can even do different designs for different seasons.
5. Take photos and have fun. Give yourselves permission and watch the reaction from your community!



17. Seed Bombs

Care for your environment



Arts



Nature

Sprinkle the little seed bombs somewhere that needs a pop of colour and life! Verges, empty garden beds, cracks in the footpath, vacant lots... just throw them in and watch them grow!

PK 6172

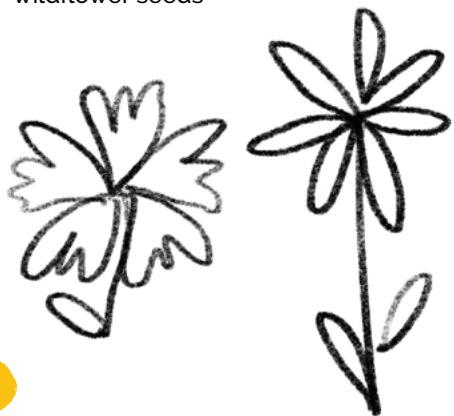


INGREDIENTS:

- ▣ 4 parts bentonite clay
- ▣ 1 part native potting mix (sifted)
- ▣ a sprinkle of native fertiliser
- ▣ wildflower seeds

METHOD:

1. Mix all ingredients in a large bowl.
2. Add water slowly to make a playdoh type consistency.
3. Roll into balls - about 1 inch round.
4. Add 4-6 seedbombs to a paperbag to give out or take home.
5. Throw seed bombs where you would like to see some flowers bloom!



Ipswich Central Partnership

18. Clean Up Day

Care for your environment



FREE!



Hands on

Clean Up Days or working bees are an excellent way to quickly improve a space or area. They help to show your commitment, attract local doers and create positive momentum. Plus you can see results very quickly!

INGREDIENTS:

- ▣ Rubbish bags or sacks
- ▣ Gloves
- ▣ Hand sanitiser / wipes for clean up

METHOD:

1. Choose an area to clean up, then invite your community to come and help.
2. Your local government might be able to support with providing supplies and/or collecting the rubbish picked up.
3. Remember to separate out recyclables and containers for change.



19. *Care for your environment* Guerrilla Gardening

Find a patch of dirt or even a pothole and do a guerrilla gardening blitz! It might be a permanent change or even just an urban provocation. The number 1 rule in placemaking is to show that someone cares about the space.



Nature



INGREDIENTS:

- ❑ Find a space
- ❑ Add some plants

METHOD:

1. Try to choose plants that are native to the area, hardy and/or have low water needs. Native pigface (*Carpobrotus glaucescens*) is an excellent choice as it grows from cuttings (so basically free), very hardy, native and spreads quickly over a patch of dirt.
2. You might need to water whatever you plant to begin with until it gets established.



20. *Care for your environment* Clothing Swap



Get to know the community

Freshen up your wardrobe in a sustainable way by participating in a clothing swap in your community.

INGREDIENTS:

- ❑ Venue
- ❑ Tickets / tokens
- ❑ Tables / display racks / hangers
- ❑ Pre-loved quality clothing

METHOD:

1. Decide on a time, date and place for your clothing swap. Often a community hall works well.
2. Put the call out for donations of clean, pre-loved clothing. Ticket your event, this might be free or a small donation to cover costs.
3. Determine how many items each participant will receive per ticket - 5 is a good number.
4. On the day of the event, set up clothing on tables / racks organised by size; you may need a few volunteers for crowd control as your community choose their new, but pre-loved clothes!



[illegible]

